

# dare school .com

Dare School is a graduate recruitment programme, but for creatives. Dare are looking for the 10 hottest young minds who would like to start a career in interactive advertising.

You don't need to have been to a specific college or have specific skills. You just need to have talent and drive. We are looking for a wide range of people with different backgrounds: designers, animators, illustrators, motion graphic artists, 3d artists, coders – your ideas are the important thing.

If you get a place you will get a full year of on the job training from some of the industry's best talent. We will also pay you a full wage – in proper money.

What's the catch? You need to call Marjorie our secretary and explain why you are worthy of a place over the phone. Go on call her now on **+44 (0) 203 008 5555**

Dare is the leading digital marketing agency in London. We have been voted agency of the year for the last three years running. We have a client list to die for and a love of big bold ideas that work. We want to create pieces of work that people love interacting with and talking about.

## **Creative Brief**

Come up with an interactive idea to promote watching TV on a mobile phone.

Your idea can take any form and live anywhere, for example: web, phone, electronic poster or your own invention. The only constraint is you must explain your idea to Marjorie in 25\* words or less.

\*you can use 26, even 27 if you like, but we've found that the simpler ideas are always the best ones. And Marjorie only has so long to take your call.